* What constitutes your data profile, and how is it formed? (Platforms, profiles, etc)
* What are some methods for controlling or managing one's online data profile?
* What types of data do individuals generate on a daily basis, particularly in their online activities?
* In terms of accessibility, which of the mentioned data sources are considered public, and under what circumstances?
* How do social media platforms like Facebook handle the visibility of user information, and what level of customization is available to users?
* Who typically has access to various types of personal data, and how is this access regulated?
* Besides friends and family, who else might have access to user data, and what purposes could they use it for?
* What insights can be gleaned from analyzing user data, and how are these insights utilized, particularly in commercial contexts?
* How can patterns in data be utilized to infer personal information such as home and work locations?
* In what ways do online behaviors contribute to the formation of personalized marketing strategies?
* What measures can individuals take to enhance their online privacy beyond simply adjusting settings on social media platforms?
* How do emerging technologies like artificial intelligence and machine learning impact the analysis and utilization of personal data for commercial purposes?

|  |  |
| --- | --- |
| What have you done today? | What data has been produced? |
| * Reddit | * Upvoting/Downvoting * Time-tracking * Commenting * Interests (sub-reddits) |